We need diversity in ownership of media companies. Please, allow no more consolidation. The head of the BCC chastised the US media for almost losing its credibilty in its covering the US-Iraq war. He said the media wrapped itself in the flag and attempted to be too patriotic and less factual in its coverage. I agree and see this as a serious weakness that will only be exacerbated by consolidation of the media. These are huge downsides regarding this issue. What's more alarming is that there is no upside to this proposal. what? Allowing these large companies to boost profits? This is a sellout of the american public and supporters of this measure should be ashamed.